

proactive & innovative link



PROLINK INTERNATIONAL

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Web: www.prolink.co

E-Mail: info@prolink.co



Prolink International is an independent private consultancy and training company providing proactive and Innovative consultancy and training services through proven experiences of its skilled consultants / trainers at world wide (Global Regional offices; Europe, Middle East, Balkans, Caucasus, Central Asia, Africa, Asia Pacific and Latin America regions) for international (European Commission, the Council of Europe, World Bank, GIZ, KfW, USAID and others) and national (Ministries, Development Agencies, Chamber of Industry and Commerce, Business Support Organisations, SMEs, NGOs, CSOs) organisations funds.

Its reputation for excellence and efficiency is built on planning and implementing technical assistance projects and trainings in developed, developing and transition economies.

Our mission is to contribute effectively to good governance, including the improvement of the performance and decision-making process in the public and private sector.

As a multi-cultural company, our services focus on international development and include monitoring and evaluation, capacity and organisational development, technical assistance, policy advice, development of management guidelines at policy, programme and project level, and studies, surveys and analyses - all services covering a broad variety of sectors and services (for more details, please visit our Website: www.prolink.co).





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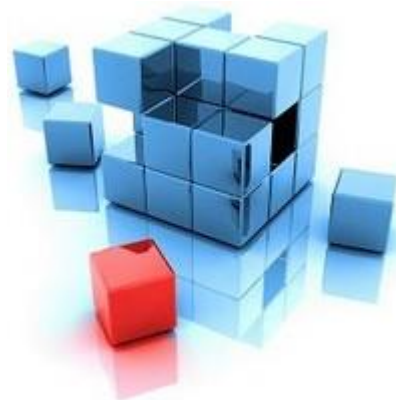




1. Main Services

Prolink International is providing proactive and Innovative consultancy services through proven experiences of its skilled consultants world wide (Europe, Middle East, Balkans, Caucasus, Central Asia, Africa, Asia Pacific, Latin America regions). Services provided by Prolink International are given below;

- Project Planning and Management
- Management Consulting
- Business Development
- Strategic Management / Strategic Planning
- Institutional Capacity Building
- Grant Management, Monitoring and Evaluation
- Regional Development
- Energy Efficiency & Renewable Energy
- Internationalisation, Foreign Trade
- Training
- Rural Development
- Human Resources Management
- Labour Market Studies
- Sector and Policy Studies
- Private Sector Development
- Programming
- Awareness Raising and Communication
- Organization of Conferences, Seminars, Study Visits and Trainings
- IT Solutions / Digitalisations
- Research Studies
- Entrepreneur and SME Development
- Civil Society Development





2. Main Sectors



1- Regional Competitiveness and SME Consultancy

- SME Development
- Local and Regional Development

2- Governance

- Local Development Strategies
- Decentralisation
- Civil Society Development, Institutional Support for Planning, Managing and Implementing Programmes

3- Social Human Resources Development

- Social Policy Development, Social Inclusion
- Employment Promotion, Women and Youth Employment, Labour Market Analysis
- Social, Economic and Cultural Rights, Justice, Cultural Heritage
- Education Lifelong Learning, Vocational Education and Training
- Support to Civil Society Organisations (Non-State-Actors)

- Human Rights and Democracy
- Good Governance & Democratic Governance
- Social Sector Policy, Gender and Minorities
- NGOs, Food Aid and Food Security
- Water and Sanitation, Rehabilitation & post-conflict development

4- Infrastructure Development

- Construction Supervision
- Waste Water Treatment Plant

5- Information & Communication Technology (ICT)

- Management Information Systems, Information Communication Technologies
- Development, Database Management, Share point Development & Web Site Development
- Communications Strategy Planning and Delivery, Conferences, Seminars, Trainings,
- Study Visits

6- Agriculture and Rural Development

- Agro business
- Agriculture
- Food Safety
- Land Management

7- Internationalisation and Foreign Trade

- Globalization
- Industrialization
- Advanced transportation
- Multinational corporations

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Prolink International Training Academy
Global Certification Training Services®



Prolink International Training Academy, *Global Certification Training Services®*

Web: www.prolink.co

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3. TRAINING & CONSULTANCY TOPICS:

VOCATIONAL EDUCATION AND TRAININGS (VET) PROGRAMES

- Vocational education and Trainings for the chamber members, SMEs, BSOs, students, apprentices, trainees, staff, institutions and business
- Higher Education opportunities for students, staff, institutions, and businesses;
- Adult Education Opportunities for staff, institutions, and businesses;
- European Integration Opportunities for academic and research staff and institutions.
- Erasmus programs, Leonardo etc.
- School education opportunities for staff and institutions;





MANAGEMENT PROGRAMMES

- Basic Management Skills
- Strategic Planning and Management
- Corporate Governance Principles
- Formation and Management of Human Aspects in Organizations
- Leadership and Motivation
- Manager, Leader, Coach, Mentor
- Coaching and Delegation
- Preliminary Problem Diagnosis and possible Solutions; Conflict Management
- Human Resources Planning and Management
- Corporate Culture and Management
- Organizational Public Relations
- Corporate Strategy
- Quick Response and Change Management
- Logistics and Supply Chain Management
- Business Plans
- Procurement Strategies and Management
- Conducting Effective Meetings and Time Management
- Contemporary Executive Secretary Services and Management
- Project Cycle Management





PERSONAL AND PROFESSIONAL COMPETENCY DEVELOPMENT PROGRAMMES

- Effective Communication Skills
- Diction and Phonetics
- Public Speaking and Presentation Techniques
- Body Language
- Train the Trainers
- Creative Thinking / Forming the Future
- Effective Negotiation Skills
- Gateway to New Horizons

MARKETING, SALES AND CUSTOMER RELATIONS PROGRAMMES

- Customer / Consumer
- Service Quality and Customer Satisfaction
- Basic Selling Skills Techniques
- Advanced Selling Skills Techniques for different sectors
- Improving Selling Skills for SME Sales
- Customer / Consumer Relationship Management
- Telemarketing
- Composing, Managing and Performance Appraisal Techniques for Sales Force
- Strategic Marketing Technique
- Agribusiness Marketing

DISTANCE LEARNING

- Video Seminars and conferences
- E-Commerce



INTERNATIONALISATION AND FOREIGN TRADE

- Globalization
- Industrialization
- Multinational corporation
- Outsourcing

FINANCE - ACCOUNTING PROGRAMMES

- Cost Estimation and Cost Management
- Management Accounting
- Basics of Accounting
- Agricultural Accounting
- Project Cycle Management
- Finance for Non-Financials
- Budgeting and Monitoring

WORKSHOPS AND OUTDOORS PROGRAMMES

- Drama Skills for Professional Life
- From “Me”, To “Us”
- Corporate: 4 / 4

PROFESSIONAL LIFE ADAPTED TO SCENERY PROGRAMMES

- Judgement of Love
- Responsibilities in the corporation and 1 short day at the Corporate
- Diary of a Seller
- Diary of a Manager

ISO QUALITY MANAGEMENT SYSTEM

- ISO 9001:2000 Quality Management System - ISO 27001 Information Security Management System
- ISO 14001 Environmental Management System OHSAS 18001 Operational Health and Safety Management System
- ISO/IEC 17020 Accreditation of Inspection Bodies - ISO/IEC 17025 Accreditation of Laboratories



4. GLOBAL TRAINING OFFICES

Prolink Academy Europe and Middle East Centre

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